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The Cost of War

All figures of other wars pale when one stops to consider the cost of this one. The human cost staggers one, and the cost in money chargeable to present and future generations cannot now be computed with any degree of certainty.

The nations at war on both sides have proven faithful to each other, despite all the base intrigues and costly propaganda of the common enemy of mankind, Germany. World conditions are totally different today to what they were three years ago, and one of the greatest problems of the future will be to meet and solve the economic liabilities of all the nations of the

With a war costing \$160,000,000 a day; with, as in Great Britain, the national debt equaling one-fourth of the nation's wealth; with Germany's debt equaling one-third of her wealth; with the thought in mind that the present liberty loan would not of itself pay the taxes in the coming year, we are confronted with facts that will require the tact, the genius, the patience, and the co-operation of the greatest minds in the world in their solution and adjustment.

"Instead of disorganizing the world, the conflict, it will be found, has organized and regimented it," writes a sound economist in a very useful book just issued on "The Cost of the War" Modern methods in the conduct of war have brought higher efficiency and organization. And tremendous effect, we are assured, will come out of industrial organization.

Science, too, has advanced by leaps and bounds, and future generations will reap the benefits of the progress caused by the exigencies of war. The way is not as dark as we sometimes picture it, and all be worth while, if liberty is again enthroned and the nations of the world have perpetual freedom.

American Manhood

Thomas F. Logan, in charge of Leslie's bureau in Washington, writing to his paper of the current issue, says: "The greatest asset of a newspaper is the confidence of its readers in the truth of what it prints."

He proceeds to tell of inaccuracies appearing in the press, some due to accident, others due to design, all of which jeopardize the United States in its war on an enemy. He concludes a very sensible article by say-"In this time of war and consequences of war the need for accuracy is imperative."

The Herald wholly agrees with Mr. Logan, that the need for the dissemination of the truth and the elimination of the gross misstatements by the press and by Representatives and Senators, is imperative

The Herald would go to the limit in upholding the government in bringing to justice the offenders, be they of the press, of Congress, or any man or set of men in America. It is inconceivable that any citizen of the United States should seek anything save the advancement of the United States and its allies. The fostering of hatred for any ally of ours is inexcusable,

· In every-day life no one can attack your friend and, to use the language of the street, "get away with it." We are in league, in solemn agreement with nations. The peoples of these countries have made tremendous sacrifices that liberty might be perpetuated. We know that the capture of Paris or London would have embarrassed this republic. Why do we permit any one to criticise those who fought our battles before we got into the war? Would we allow any one to abuse our friend? A thousand times, no.

The time is here when we must follow our magnificent President. And we ought to get down on our knees and thank God that such a man is in the seat of the mighty. It is treason, cowardice, the most arrant poltroonery to hold from him a single thought or act that gives him guidance and strength in this crisis.

Let us be worthy of ourselves, of our history, our traditions, of our Americanism,

Viva! Baseball.

The attendance of the current world series should be a source of gratification to all Americans. It has demonstrated that our national game is still the national game, and not due to fall into the decline predicted so freely during the past season,

The activities attendant to war preparation have stunted the growth of baseball this year, which was natural, but the grand climax of the season, financially speaking, compares favorably with those that have gone before. And it is through the financial end that the prosperity of the game is measured.

The decline of baseball would mean more than a mere loss of a popular sport. It would mean the destruction of an American institution, a pillar of de-

Owing to our youth, America has far too few institutions that we can spare the loss of even one, particularly when that one is dominant.

Baseball is, and always has been, the cleanest sport existent. It has been a basis of physical training for American youth, and its results have more than justified the receptions which we have accorded it. It has developed our young men, not only physically, but morally and mentally. It has taught them to fight with a spirit of fairness unknown to other sports of universal appeal.

There has never been a sincere intimation of tains connected with its life, despite the fact that it has become a professional medium unrivalled in its premier position. Baseball is on the square. If it had not been, we would never have witnessed a world series which ended in four games. The thousands of dollars which would have accrued from additional games would have baited profiteers had not the honesty of the game

been unquestioned. We glory in the fact that the American people still regard it as the sport of the land, and instead of deteriorating let us hope that in our intimate intercourse with Europ ans it will spread beyond the Atlantic, and that some day in the not too distant future a world series will be a world series in the literal sense of the

Habit-Your Ally or Your Enemy. We make life easy w our habits, or we make

"Our nervous system grows to the modes in which

it is exercised," is the scientific explanation of habit. Some of us exercise our nervous system to our advantage. For example, we have good habits of putting on our clothes neatly, quickly and without thought. And some of us have bad habits of temper, or of worrying, or overeating,

We seldom recognize the power of any habit until it is formed. And the great trouble is that we slip into habits, good and bad, drift into them, or slump into them without thought.

But they are none the less binding because we have not intended to make them, and it is none the less hard to break them.

What the new soldier in training suffers from most is not the change in his food and collars, but the making over of the habits of his body to suit his new profession. The walking habits of the soldier are often bad and it takes months of training to replace them with the fine easy marching habits of the eegular army

Many human habits are being made over by the war, and there is no reason why the soldier boy should receive all of the discipline and benefit.

Once in a while it is a good plan for all of us to take stock of our peculiar assortment of habits-and then to treat them as allies-or as enemies

The War's End.

James Gordon Bennett, who was educated largely in Germany and whose familiarity with the German character enables him to speak advisedly of it, thinks the end of the war will come suddenly. He says it may be in a month, or in three months, or in a year, but he doubts if it will go longer than that.

America is interested in the statement, of course. But no matter how long it goes America will have a hand in seeing that it lasts long enough to achieve the ends for which we entered the conflict. We cannot consistently withdraw until those ends have been achieved. To do so would only invite further battle some time in the future. We are in the affair now, at tremendous cost, to make the world safe for many generations to come, and to guarantee for all peoples for the future peace that will be world embracing and

Again we say, peace awaits the pleasure of the German people. The imperial government long ago forfeited its right to make peace, but that right will remain open to the German people constantly,

If you want to talk peace, go to Germany. They need it over there

A strong finish is very dramatic, but if you buy that bond now, there will be no need for a strong

Dry States find consolation in the reports that there is enough whisky in the United States to last two years.

A special appeal is being made for women to buy liberty bonds. Why not try a bargain sale with the \$50 ones at \$49.99?

Germany refuses to give up Alsace-Lorraine. There is a mode of persuasion being perfected at Camp Meade that will cause her to change her decision.

Some of the Kaiser's seeds of disruption which he intended using in Russia must have fallen on fertile ground in his own naval circles.

Advice to war historians: Enroll among American heroines the names of all those women who without fuss or flutter are carrying the Red Cross burden of

Sons of millionaires, millionaires in their own right, are tenting tonight in a dozen cantonments, side by side the poor and the sons of the poor. War is the great

Two platoons mean better service-for a full complement of men is available for any fire and the two business mission. platoons respond to a second alarm, Then, too, a fireplaters respond to a second alarm. Then, too, a fireman who braves every danger is entitled to some home

beautiful Spanish girl who tired of
terms her "misfortune," instead of life. Surely.

When one considers that there are 8,000,000 working women in the United States, each requiring twenty minutes every day to powder her nose, we contend the tax on face-powder is a war-efficiency measure of Machivellian shrewdness.

Charles Frohman, killed by Germans on the seas declared impending death to be "a great adventure," and went to his watery grave with a smile on his cheery face. He would want you to buy a liberty bond-if his spirit could but give utterance in speech.

"Beef boners wanted; piece work; \$10 a day guaranteed;" runs an advertisement. And a clergyman is asked to maintain his dignity and self-respect, to support a large family and to spread joy at weddings and gloom at funerals for an average salary of \$800 a year. "Verily, verily, I say unto you, all things are not equal."

The Verdict of the Jury.

The conversation in a Washington club turned to the trials and tribulations of the colored man the other night when Representative Frank Mondell, of Wyoming, smilingly remarked that he was reminded of a litncident along that line.

One day a white man was arraigned in a certain court on the charge of pilfering chickens. The jury was composed of seven white citizens and five colored "Have you agreed on a verdict?" asked the judge One of the latter chanced to be the foreman. when the jurors, who had retired twenty minutes pre-viously, returned to the courtroom and took their

"Yes, sah, we hab, yo Honah," answered the foreman, glancing toward the bench.
"What is the result of your deliberations?" impres-

sively asked the judge.
"De jury am gone Democratic, sah," responded the foreman, "an' de prisnah at de bah am not guilty."— Philadelphia Telegraph.

A Peace Prayer.

This powerful poem was written ten years ago, and appears in "The Cotton Picker and Other Poems," by Carl Holliday, which was published by the Neale Publishing Company, of New York and Washington.)

God of the nations. Thou who hast In ages past Thy causes won Through War's all-desolating blast, Grant that henceforth Thy will be done Through peace and all her gentle arts, Through mutual faith and kindly hearts.

God of the nations, see afar Thine ancient world one bloody field! Behold, a myriad sleeping are, Where oft Thy cause to arms appealed! There is no spot on Earth where Cai Hath not bestowed his bloody stain.

God of the nations, hear our prayer! Thy people for deliverance call. Unmask the glitter and the glare; Teach us the folly of it all. Then shall we live and know thy law, Its meaning, and obey in awe.

WHY WEAR YOUR LIFE AWAY IN PLEADING >







special Correspondent The Washington Herald. New York, Oct. 15 .- He does not smoke, play cards or swear. And on this account Broadway, where ne is well known, believes he has some big deous vice like wearing suspenders, Of a most interesting kind.

weau art neckties.

He glides about nightly in the dansants always with a fair and beauteous charmer as his companion.

Cafe managers respect him because his check for food is generally worthwhile. while.
Down in Yucatan, wherever sisal

growers and tortoise shell merchants foregather to sip their coffee and cognac, his name is mentioned with a Spanish oath and the clenching of fingers. The story was told to me by one

who knows. The young man came from a fine Brooklyn family, He lived a quiet, uneventful life until his firm sent him to Yucantan on a mark near her ear. For years this

the new visitor.

Several loungers noted him and aughed right out loud. After he ad proceeded about 200 yards, there at plain girl and imagine Several loungers noted him and laughed right out loud. After he had proceeded about 200 yards, there was the report of a pistol, and later a dog came chasing after the young man. But he was apparently oblivious to the efforts to frighten him, after an hour he walked into a blind liter rice and a well of the several loungers and attractive personality. Hold the ideal of yourself in your mind, vizualize yourself as you would mind, vizualize yourself as you would after an hour he walked into a blind tiger place and asked for an ice cream mind, vizualize yourself as you would like to be, as you long to be. Consending. Before the engineers had soda. But the story has on O. Henry ending. Before the engineers had been in the town two days the young up-start was hob-nobbing with all the bad men of the town.

His unconcern was so naive that it

The high cost of sneering is grow ing. A New York judge soaked a man in the Bronx 325 for sneering at a soldier. Others who have sneers struggling for expression are to be sent to jail.

SEEKING A SAFE HAVEN.

Congréssman Stephen M. Spark-man, of Florida, smiled the other evening when reference at a dinner was made to the bravery of the be-loved brethren. He said he was re-minded of a little incident along that One afternoon recently Mrs. Jones

entertained a number of women friends, and during the interchange of fashion topics and other talk the hostess told of a burgiar scare that she had had the night before. "I heard a noise that sounded close "I neard a noise that sounded close by," she narrated, "and got up and turned on the electric light, and there was a pair of man's legs sticking out from under the bed..."

"Is it possible?" interjected one of

the guests in an awed voice. burglar?" "No," explained the hostess. "It was muchusband; he heard the noise, too." —Philadelphia Telegraph.

A LINE O' CHEER EACH DAY O' THE YEAR.

By John Kendrick Bangs.

GETTING ACQUAINTED. (Copyright, 1917, by the McClure Newspaper Syndicate.) Some day when you have naught to Sit down and scan the thing that's YOU, And get acquainted if you can

With what they call your INNER You'll find in him perchance a score

Of things you'd never found before, In strength and weakness, heart or mind. And maybe if you look with care You'll find some lurking powers there To lead you to some higher plane

DR. MARDEN'S UPLIFT TALKS. By ORISON SWETT MARDEN,

Making the Plain Girl Attractive. (Copyright, 1917, by the McClure Newspaper Syndicate.) I know a young girl who has a large

her lonely existence and welcomed trying to compensate for these little you think you are a wall-flower, you the new visitor.

The planter finally suspected the situation and being a much older and wiser man permitted the visitor to run off with his wife. He brought her to America. His firm discharged him.

The husband still furnishes her with an ample allowance and she in she supposed she would die so. She The husband still furnishes her with an ample allowance and she in turn furnishes him with spending money so that they can make the rounds of the cafes—a life entirely new to her and one that she loves. He looked very tired and world weary when I saw him. It was easy to suspect that the beauty across from him had become a mill stone. Perhaps the husband realized this. But' in the end it is the woman who will pay.

The husband still furnishes her was born that way and she in the was born that way and she in the was been would die so. She did not care how she looked or how as she behaved. She had arrived at she point of absolute indifference as to what other people thought of her. She believed it did not matter how she appeared, or what she did. The fates seemed to have decided that she was to be an isolated figure in the world.

The husband still furnishes her was born that way and create a good impression; that you are not going to make the impression of a stick or a nobody; that you are not going to make the impression of a stick or a nobody; that you are not going to filing the door of your heart wide open, instead of shutting your-self up within and operating behind a mask. Tear off your mask; fling open you will be surprised to see how quickly your unsociability will give way to the opposite.

We was to be an isolated figure in the world.

Never allow yourself again to think the point of absolute indifference as the point of absolute indifference a

them, think about them and be less conscious of yourself and your defects.

OPHELIA'S SLATE.





Whatever we think most about, our ant motive our desires, our ings, longings, our ambition. As we think, so we are; as dominant yearnings,

ingly. As we think, so we are; as to their own likeness. If we hold low flying ideals we are moulded accordingly. As we thing, so we are; as is our thought, so is our life.

Every normal girl is ambitious to develop an attractive, magnetic personality. It is all right for a man to use sledge-hammer blows; he is the driver, the number but it is a the driver, the pusher, but it is a woman's province to accomplish by the power of attraction what men can the power of attraction what me only do by force or propulsion.

Health, a strong, robust personality, is a powerful magnet to attract, and if you lack physical force, a strong vitality, you will be placed at a great disadvantage. Ill health tends to atract pity, not admiration.

We all know people who, if they had added to their beautiful manners, their intellect and fine training, vital-ity and joyousness of health, a robust physique, would have doubled and

physique, would have doubled and trebled their magnetic qualities.

One of the greatest of womanly charms—buoyancy of health—a spark-ling eye, a healthy glow. The plain-est girl need not despair of being attractive if she lives a normal, sensible life. If she sacrifices her health to continuous late hours, with its at-tending loss of sleep, and eats imprudently at unseemly hours and does not take plenty of outdoor exercise, or have any interests outside of her-self, she cannot expect to attain the health charm which is not long the He was the guest of a prominent girl has tortured herself brooding over possession of the most beautiful who

If, every time you go out ar

But in the end it is the woman who will pay.

A group of New York capitalists have secured leaseholds on some valuable property down in Bloody Breathitt county, Kentucky, A young engineer — fresh from college — was permitted to accompany some older engineers to aid in the drilling.

He wore a pinch back coat, a zebra shirt and a rah-rah-rah hat. The others decided not to tell him to change to a flannel shirt and corduroy pants. So on the first morning he strolled out on the main street of the village in his Broadway make-up.

Several loungers noted him and Several loungers noted him the beauty thought the beauty thought the Creator's Several loungers noted him and Several loungers noted him and Several loungers noted him and Several loungers noted him the sold figure in the world.

Never allow yourself as unpopular or as usity. Say to yourself as unpop

thought, the charity thought, and truth thought, the thought of perfection, and you will tend to attract cor-responding beauty and attractiveness.

REUNION OF MOSBY MEN.

A reunion of Mosby men is to be d at Remington, Va., next Thursday to devise ways and means of erecting a monument to the memory of the noted Confederate leader. A large attendance is anticipated, as Gen. Mosby was held in high esteem

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First Dose of "Pape's Cold Compound" Relieves All Grippe Misery.

Don't stay stuffed-up!
Quit blowing and snuffling! A dose
of "Pape's Cold Compound" taken
every two hours until three doses are
taken will end grippe misery and
break up a severe cold either in the
head, cheat, body or limbs.
It promptly opens clogged-up nostrils and air passages; stops nasty
discharge or nose running: relieves

sore throat, sneezing, soreness and ffness. " "Pape's Cold Compound" is the oulckest, surest relief known and costs only a few cents at drug stores. It acts without assistance, tastes nice, and causes no inconvenience. Don't accept a substitute.—Adv.

25 UPRIGHT PIANOS is \$75



Included are Steinway, Chickering. Conover, Billings & Co., Whittier and many other stand-

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service, is entitled to be appointed to

Gen. Pershing has recommended

25 Square Pianos to Be Given Away for the Cartage. F. G. Smith Piano Co. 1217 F Street

Army and Navy News Best Service Column in City.

The War Department has taken that the greatest care be exercised in elaborate and comprehensive precau- the instruction of enlisted men, destions to prevent waste in the army cantonments, which will soon contain more than 2,000,000 men, and in the He says in nort, in a cablestam to embarkation camps. In the feeding of the men waste will be minimized through the fact that the food will the war Department:

"I cannot too strongly impress upon through the fact that the food will the war Department the absolute necessions." through the fact that the food will War Department the absolute neces-be prepared under the direction of mess cooks, who will be trained by special courses in army cooking carcless habits that have grown up in

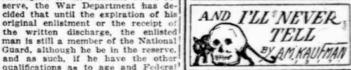
schools.

The officers' training camps have detrimental to the aggressive attitude not been under the control of the lowest War Department so far as the food used at West Point, N. Y., in supplies are concerned, and the waste new cadets in these elementary prin-in those camps has been due to the ciples have given the academy its su-lack of skilled management in the perior excellence. These methods handling of food. A committee repre-senting the War Department and the United States Food Administration will also assist in dealing with problems of eliminating wastes. It will take another week and pos-

partment is ready to announce the result of the July examination of candidates for appointment as seccond lieutenant in the army. So far between 500 and 600 have qualified, but their names are not revealed. About 2.000 more will be added to the approved list before the results are made known. Those who qualified and are destined for the mobile army will go to Fort Leavenworth for instruction, while those assigned to the coast artillery will go to Fort Monroe. In the case of an enlisted man in the National Guard who has been furloughed to the National Guard re-serve, the War Department has de-cided that until the expiration of his

should be applied rigorously and com-pletely in the forces we are now or sibly two weeks before the War De-Some spartment houses have so many stories you could make a good-

> If the world's feed supply gives out we'll



qualifications as to age and Federa THE DUELING PLACE OF OLD NEW ORLEANS

DELICIO DE LA COMPANION DE LA CALIFORNIA

VIA NEW ORLEANS Through the Land of Song and Story FOUR NIGHTS TRAVEL COAST TO COAST

WASHINGTON-SUNSET ROUTE A. J. Poston, General Agent 911 G St., 705 Fifteenth St., Washington, D. C. er to see Apache Trail.

What They Say at The Washington Herald

That's Logic, Isn't It?



When a man has a paper delivered to his home day after day that he and his family may read it in preference to all other papers in his community, that paper MUST be the paper that he and his family WANTS.

THAT'S LOGIC, ISN'T IT?

And the paper he wants above all others is the paor that gets his BEST attention and that of his family's.

That, too, is logic. And the paper that gets the BEST attention from a circulation, which is delivered by carrier right in the home in the morning, must be pretty close to the money-spending head of the family.

There's logic in that, isn't there?

And the paper that carries the largest percentage of home circulation, making it the choice of the families in this city, should be the one the advertiser likewise chooses.

Isn't that logic? And a glance through the paper today will show to

what extent.